

ABSTRACT OF THE DISCLOSURE

An information providing system and an information providing method for providing information to sell a stocked commodity held by a seller to at least any one of a plurality of predicted potential purchasers who will possibly purchase the stocked commodity. The information providing system 1 comprises a stock information storage unit 3 including a commodity identification information database 13 and a deadline management information database 15; an extraction unit 5 for extracting the commodity identification information on the stocked commodity which has expired the deadline of the deadline management information; a purchase information storage unit 7 stored with each purchase information on a plurality of predicted potential purchasers; an analysis unit 9 for analyzing a matching of the extracted commodity identification information with the purchase information; and an output unit 11 for outputting combinatorial information combining the stocked commodity corresponding to the commodity identification information and the predicted potential purchaser corresponding to the purchase information that were analyzed by the analysis unit.

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